



**A Day of Golf Honoring Those Who Served  
Benefiting the Central Coast Veterans' Cemetery**

United Veterans Council of Monterey County  
Attn: Heroes Open  
220 12th Street  
Marina, CA 93933

June 20, 2023

The willingness with which our young people are likely to serve in any war... shall be directly proportional as to how they perceive the veterans of earlier wars were treated and appreciated by their nation.

- *George Washington*

Dear Sir or Madam:

The **Heroes' Open Golf Tournament** will be held this year on **October 28, 2023** conducted by the United Veterans Council of Monterey County ("the Council"). The Council is a **501(c)(19)** organization registered with the IRS. *Our Tax ID number is 77-0032191.*

The United Veterans Council has served to promote the common good and welfare of all veterans and veteran communities since 24 October 1983. The Council maintains an "emergency fund" to aid those veterans who are in serious financial need. This fund has prevented veterans from facing eviction, assisted in transiting veterans out of shelter insecurity, and fixed cars so a veteran will not lose their job. In recent years, our veterans have suffered and the fund has been depleted considerably. Since January 2020, the Council has assisted approximately 100 veterans and expended nearly \$40,000 in aid. With your help, we will continue serving our community when they need it the most.

Enclosed with this letter is a list of donation categories and what each category provides the donor. I hope, after considering this appeal, you and your organization will find it a privilege to support this important cause generously. Our prosperous society was built on the sacrifice of servicemembers. This event offers you the chance to **repay those who answered the call and continue that mission today.**

Thank you for your consideration,

Shane Strong  
Tournament Committee Chair

**" S e r v i n g T h o s e W h o S e r v e d "**



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Name and address of your organization are requested in order to provide a receipt for your donation.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Tournament Sponsorship: \$10,000 or more

\_\_\_\_\_ Corporate Sponsorship: \$2,500 or more

\_\_\_\_\_ Hole Sponsorship: \$1,000 or more

\_\_\_\_\_ Appreciated Donation of \$ \_\_\_\_\_

\_\_\_\_\_ Items for prizes, raffles and auction valued at \$ \_\_\_\_\_ (Items too large to mail will be picked up from your offices whenever they are ready; see contact information below.)

**Tournament level sponsors or donors** are cordially invited to play (2 foursomes) in our tournament as our guest and advertising their name and logo on a tee, on each golf cart, on the banquet tables, on our web site and on our social media page.

**Corporate sponsors** are invited to play (1 foursome) in our tournament as our guest and advertising their name and logo on a tee, on each golf cart, on the banquet tables on our web site and social media page.

**Hole Sponsors** are invited to our banquet (2 persons) as our guest and advertising their name and logo on a tee, on each golf cart, on the banquet tables, on our web site and our social media page.

**All sponsors donating over \$250** are cordially invited (1 person) to our after-tournament banquet as our guest and their name on each golf cart, in the banquet hall, on our web site and on our social media page.

Player's fees are \$150 per player before October 21 and \$175 at the door.

For further donation options or to sign up as a player or a team please go to our web site at [www.uvc-mc.com](http://www.uvc-mc.com) and click on the Heroes' Open logo in the center of the page and then follow the instructions for sign up or donations or the tournament website [www.heroesmonterey.com](http://www.heroesmonterey.com). If you have questions please contact Shane Strong at (831) 402-0167, by mail at the below address or by email at [MoCoVetStrong@gmail.com](mailto:MoCoVetStrong@gmail.com).

Please complete this form and return with your check made payable to:

**United Veterans Council**  
**Attention: Heroes' Open**  
**220 Twelfth Street, Marina, CA 93933**  
Or register on-line at [www.uvc-mc.com](http://www.uvc-mc.com)

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